

# Johnnyo Design

The image shows the exterior of a restaurant named 'Johnnyo Design' at night. The building is illuminated with a warm, orange-red glow. A large, rounded rectangular sign with a white border and the text 'Johnnyo Design' in white is mounted above the entrance. The entrance consists of a set of double glass doors. To the left and right of the doors are large glass windows. Through the windows, the interior of the restaurant is visible, showing a counter area, stools, and menu boards. The sky is dark, and some trees are visible in the background.

**Anthony Gorrity**

Husband, Father, Johnnyo Design, Author,  
Former Lone Star College Adjunct Instructor

THE DREAM TEAM

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TEAM

# MY TEAM



**Johnny Design**

# THE JOHN



# PASTOR JOHN OWEN

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# DEEP ROOTS

4 ME CIRCA 2013  
LONE STAR COLLEGE CY FARR

JOHN OWEN  
JOHNNYO DESIGN.COM



ROY WOOTEN  
SHIELD BEARER

# NOE – GOOGLE ADS, META ADS, SEO



# PATRICK – DESIGNER/DEVELOPER

8

# JERRY – SENIOR DEVELOPER



# RYLIE – SOCIAL MEDIA CONTENT AND EMAIL MARKETING

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# LAURA – SOCIAL MEDIA STRATEGIST

# SARA – JUNIOR DESIGNER

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**Johnnyo** Design



# ANGIE – LEAD DESIGNER, CREATIVE STRATEGIST

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# NICOLE – PROJECT MANAGEMENT



## 50+ Years of Experience

Our team brings decades of combined expertise, blending creativity, and strategy into brands that captivate and make audiences salivate.

## Small but Mighty

A team of ten master chefs (aka designers, developers, and strategists) making sure every detail—and every ingredient—is just right.

## No Contracts, No Nonsense

We earn your business month after month with partnerships built on trust, creativity, and results... not fine print.

## Everything's Made From Scratch

No pre-made templates, no cookie-cutter solutions. Your brand gets a custom recipe, every time.

## Locally Grown, Nationally Known

Houston roots, serving clients coast to coast. No outsourcing to the other side of the world—just locally sourced, home-cooked quality.

NOW SERVING...

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**WORK**

## A FEW HOUSEHOLD NAMES

**Schlumberger**



WORK



Johnnyo Design

AMERICAN KÖLSCH

FL 12 OZ

1981  
NL

WORK



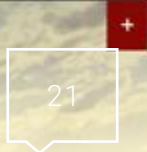
WORK

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Johnnyo Design

WORK  
*Tejas*  
BEER



**AN EVERYDAY, EVERYMAN'S BEER THAT  
DRIVES VOLUME WITH A NOD TO TEXAS'  
CROSS-CULTURAL HERITAGE.**



WORK

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**BERNHARDT**  
WINERY  
Texas

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## Welcome to Bernhardt Winery!

WINERY AND VINEYARD LOCATED IN PLANTERSVILLE, TX

Handcrafting award-winning wine since 2005, visitors can feel the ambiance of Texas wine country just a short drive North of Houston. We are family and pet friendly!

**Johnnyo** Design

Hey concert lovers, today we are getting a nice reprieve from the



WORK

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# CHAPPELL HILL™



GO TEXAN

U.S. INSPECTED AND PASSED BY DEPARTMENT OF AGRICULTURE EST. 13551

## GREEN ONION SAUSAGE

INGREDIENTS: PORK, BEEF, GREEN ONION WATER, SALT, FLAVORINGS, SODIUM ACETATE, MONOSODIUM GLUTAMATE, GARLIC, SODIUM CITRATE, SODIUM NITRITE, DEXTROSE.

KEEP REFRIGERATED  
HEAT AND SERVE

ALWAYS HEAT THOROUGHLY

### Stove Top:

Add sausage to 2-3 inches of boiling water. Continue to boil 10-12 minutes.

### Grill:

Grill over medium-high heat 12-15 minutes, turning frequently.

### Nutrition Facts

Serv. Size 2 oz (56g)  
Servings 7  
Calories 170  
Fat Cal. 140

Amount/Serving	% DV*	Amount/Serving	% DV*
<b>Total Fat</b> 16g	<b>24%</b>	<b>Total Carb.</b> 0g	<b>0%</b>
Sat. Fat 5g	<b>27%</b>	<b>Protein</b> 8g	
<b>Cholesterol</b> 40mg	<b>13%</b>		
<b>Sodium</b> 460mg	<b>19%</b>		
<b>Iron</b> 2%			

\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Not a significant source of dietary fiber, sugars, vitamin A, vitamin C and calcium.



6 06322 10120 5

CHAPPELL HILL SAUSAGE CO.  
4255 SAUSAGE LANE  
CHAPPELL HILL, TX 75742  
979-836-5330  
9:00 A.M. - 5:00 P.M. CST  
[www.chillsausage.com](http://www.chillsausage.com)



## NET WEIGHT 14 OZ (397g)

WORK

FAMILY OWNED

CHAPPELL HILL

SAUSAGE

50 YEARS

COMPANY



SAUSAGE  
ACETATE, MONOSODIUM  
DEXTROSE

**WORK**

FAMILY OWNED SINCE 1968

# CHAPPELL HILL

SAUSAGE COMPANY



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**JUST PLAIN GOOD**

[HOME](#) [ABOUT](#) [KITCHEN](#) [PRODUCTS](#) [GIFT BOXES](#) [DEER PROCESSING](#) [RETAILERS](#) [RECIPES](#) [TESTIMONIALS](#) [CONTACT](#)





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**WORK**

NEW YORK TIMES BESTSELLER

THE  
**BULLET⚡JOURNAL<sup>®</sup>**  
**METHOD**

TRACK THE PAST  
ORDER THE PRESENT  
DESIGN THE FUTURE

**RYDER CARROLL**

Creator of the Bullet Journal<sup>®</sup>

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**Johnnyo** Design

WORK



Johnnyo Design



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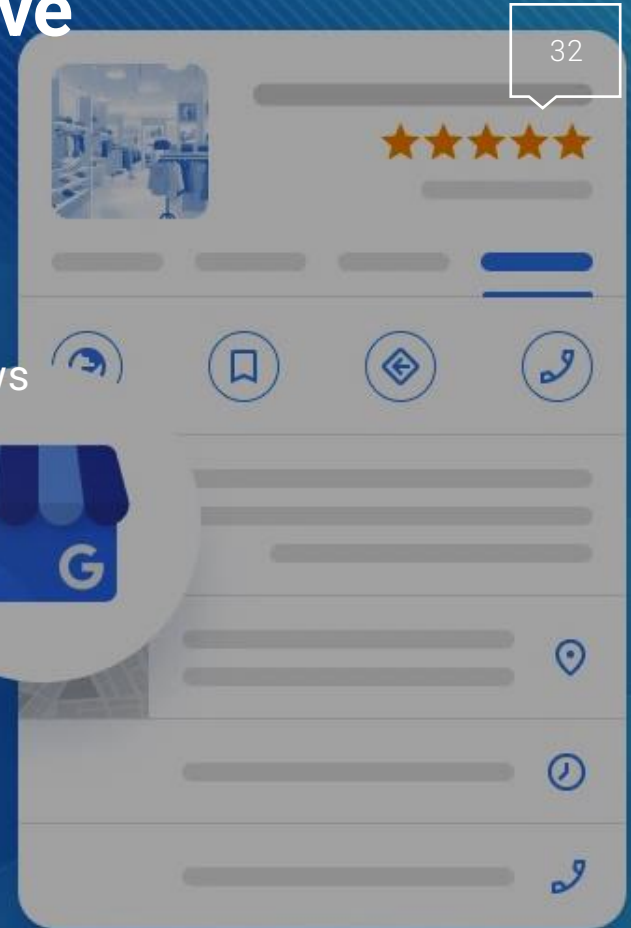


**WE HELP SMALL BUSINESS  
OWNERS LIKE YOU  
GROW YOUR DOUGH**

# Free GBP Audit from My Friend Steve

[getrealleads.net/get-your-free-gbp-audit](https://getrealleads.net/get-your-free-gbp-audit)

1. Confirm all contact info is accurate
2. Add all your services
3. Add photos and videos, and start intentionally getting reviews



# Ask For Reviews at Peak Timing

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[youtube.com/watch?v=b7Xh6lcRj\\_w](https://youtube.com/watch?v=b7Xh6lcRj_w)

1. Log into GBP
2. Hit “Ask for reviews”
3. Grab the URL/QR code, and save it in your Notes App



# Easy-Peasy Email Follow-up

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[youtube.com/watch?v=qZXXY9LakRQ&t](https://youtube.com/watch?v=qZXXY9LakRQ&t)

1. Download your contacts from your ESP
2. Upload to Google Sheets, enter variable data, and turn on YAMM
3. Email everybody in a way that feels unique and 121



# Make Your Website Convert Better

35

**Add a CTA “Above the fold” to increase CVR**

Most sites bury this info, but it should be the first thing they see  
And the last  
And a few times in between

*“Get a Quote”*

*“Schedule a Call”*

*“Book Now”*

**NOT JUST “CONTACT US”**

# Ask Every Customer: “What Else Do You Need?”

36

Cross Sell + Referral Opportunity

This is an easy way for me to refer each of you

# Make Your Site More Findable

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Google has 15 Billion Daily Searches, and LLMs are up to ~1 Billion

1. Brainstorm a list of topics to create content on
2. Vet that list on [answerthepublic.com/en\\*](https://answerthepublic.com/en) and mine the best topics  
*(These will be things people search for when they're interested in you, hyper-specific topics like, how to choose the best X for Y, including local considerations)*
3. Create very simple videos on these topics and grab transcripts with [turboscribe.ai\\*](https://turboscribe.ai) and post indiscriminately on social media
4. Use the transcripts of these videos as blog posts to feed the LLMs with answers to the most answered questions

*\*These are paid tools but offer 3 free tokens daily, which is plenty to tinker with*



**AND IF ALL THAT JUST  
SEEMS LIKE TOO MUCH**

**JUST TRY ONE OR TWO!**

LET'S GO JOHNNYO



LOCAL PIXELS  
HAND-CRAFTED &  
SERVED UP FRESH  
TO GROW  
YOUR DOUGH



**YOUR FRIENDLY NEIGHBORHOOD  
MARKETING AGENCY**

STRATEGIC WEB DESIGN • BRANDING • DIGITAL MARKETING

*is your business hungry for more?*

Contact us at [JohnnyoDesign.com](http://JohnnyoDesign.com) to get your secret sauce

## A GOOD REFERRAL FOR ME:

1. Growth-Minded Small Business Owner that's sick of investing lots of time DIYing marketing and/or complaining about current site/marketing with not enough results
2. Established Real Estate Developers/Investors/Agencies looking to further position themselves as experts in their market
3. Established lawyers/firms with a good reputation seeking to ladder up to higher-value clients and/or expand footprint geographically

**1. Schedule a 121 to hear  
an *unreal* story of how  
I was gifted Johnnyo Design →**

**2. Shoot me a text at  
832-800-3615 for a 100%  
free, no pressure, no gimmicks,  
digital marketing analysis**



EMAIL ME AT [AGORRITY@JOHNNYODESIGN.COM](mailto:AGORRITY@JOHNNYODESIGN.COM) FOR THIS DECK, SO YOU CAN TRY THESE TIPS OUT  
AS ALWAYS, PLEASE REFER ME TO SMALL BUSINESS OWNERS LOOKING TO GROW THEIR DOUGH